



One 97 Communications Limited

Public Issue of Equity Shares

Incorporated in 2000, One 97 Communications Ltd is India's leading digital ecosystem for consumers as well as merchants. As of March 31, 2021, the company has a 333 million+ client base and 21 million+ registered merchants to whom it offers payment services, financial services, and commerce and cloud services. In 2009, the company launched the first digital mobile payment platform, "Paytm App" to offer cashless payment services to customers and now, it became India's largest payment platform and the most valuable payments brand with a total brand value of US\$6.3 billion as per Kantar BrandZ India 2020 Report. The app enables customers to do cashless transactions at stores, top-up mobile phones, online money transfers, pay bills, access digital banking services, purchase tickets, play games online, buy insurance, make investments, and more. However, merchants can use the platform for advertising, online payment solutions, offering products to customers, and loyalty solutions

ISSUE HIGHLIGHTS

Issue opens	08 November 2021
Issue closes	10 November 2021
Price Band	Rs. 2080/- to Rs.2150/-
Bid Lot	6 Equity Shares and in multiples thereafter
Fresh Issue	₹ 18300.00
Listing	BSE /NSE
UPI	All Broker ASBA Retail Applications compulsorily in UPI Mode.
Registrar	Link Intime India Private Ltd

RETAIL PAYMENT CHART

No. of Shares	Cut off price per share (Rs.2150)	Total Amount (Rs.)
6	2150	12900
12	2150	25800
18	2150	38700
24	2150	51600
30	2150	64500
36	2150	77400
42	2150	90300
48	2150	103200
54	2150	116100
60	2150	129000
66	2150	141900
72	2150	154800
78	2150	167700
84	2150	180600
90	2150	193500

Note: All retail applications compulsorily in UPI Mode All Retail Individual Investors bidding using the UPI mechanism must provide the UPI ID in the relevant space provided in the Bid cum Application Form and the Bid cum Application Form that does not contain the UPI ID are liable to be rejected. Applications made by using third party bank account or using third party linked bank account UPI ID are liable for rejection.

Click here to know more about UPI mechanism - <https://www.npci.org.in/upi-live-ipo> For details & Risk Factors, Please refer to the Red Herring Prospectus.